



Credit Unions vs. Banks

#CUExcellence

Credit unions are...



Not for Profit

A credit union's focus is expanding membership and keeping members happy. Any profit is returned to members in the form of lower loan rates, higher savings rates, etc.



Member Owned

Credit unions are owned by their members.



Member Represented

Members elect board representatives for their credit unions to voice their interests. The board of directors are volunteers.

Banks are...



Profit Oriented

A bank's focus is profit-driven. Any profit is returned to the shareholders. Fees tend to be higher to accommodate corporate expectations.



Corporate Owned

Banks are owned and managed by their corporate shareholders.



Corporate Represented

Members from the board of directors are hired by the bank. Their input is profit driven.

Credit unions not only go above and beyond to provide excellent service to their members, but also to maintain a successful non-profit institution that makes residents feel at home. As a forms provider that puts a heavy emphasis on customer experience, we are proud to provide the best quality, compliant forms for our nation's credit unions.

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